Joshua Chauvin

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While at Blanchard Systems, I've created solutions for some of the world's largest publishers including Time Inc, Meredith and ESPN. I have ample experience across multiple disciplines including design, development, marketing, and project management, which allows me to see problems from different perspectives, empathize with my team members, and communicate efficiently across departments.

Education

University of Louisiana at Lafayette
Bachelor of Fine Arts 2008

Recommendations

"Joshua is one of those exceedingly rare individuals who excels equally in both the creative and technical spheres. This is an extremely valuable combination in the field of Web development, where visual and technical requirements can often be difficult to separate. He can take a rough concept and transform it into a polished, finished product in a short period of time. In a nutshell, Josh is one of the most talented individuals I've had the privilege to work with."

— **Aaron Lozier**, Solutions Architect at Upstate Coin & Gold

"Josh is one of the best designers I've ever had the pleasure to work with. His attention to detail and ability to learn quickly are unparalleled. Josh has a diverse set of skills and this allows him to see the big picture for any organization looking to enhance there brand. He has the skill set to deliver, and is a pleasure to work with in the process."

— **Travis Boudreaux**, CTO at Azra Games, Angel Investor, Startup Advisor

Blanchard Systems / Design Director / 2012 - Present

Recent completion of 2 large projects, the SendMyAd Digital Ad Portal and the Virtual Publisher Photo Corrections Workflow, resulting in several new clients including Outdoor Sportsman Group, Inside Higher Ed, and War Room Inc.

Product Ideation — Brainstorm with sales regarding features that could produce new revenue streams and present to ownership

Research & Relations — Hold Q&A sessions with existing clients alongside the sales director to see if we're meeting their current needs. Also, what future industry challenges will need to be solved?

Design — Create high-fidelity mockups & prototypes to gain feedback from existing and potential customers on new feature ideas

Project Management — Maintain existing product offering and lead implementation of new features including planning of project timelines, scoping of Jira tickets for the team with descriptions, videos and prototypes as handoffs for reference, continual review of progress and providing of ongoing feedback

Development — SQL ,PHP, JS, HTML, CSS development

Demos & Webinars — Demonstrate new features to existing and potential customers to gain feedback and iterate before release. Hold webinars alongside sales director introducing potential customers to new features, eventually leading to personalized demos

Compucast Web Inc / Design Lead, Dev / Oct 2010 - Feb 2012

Web Design, Web Development, SEO — Design, develop and manage a range of hospitality websites with over 1 million visitors per year

Comit Developers / Design Lead, Dev / Jul 2007 - Oct 2010

Web Design, Web Development, SEO — Design, develop and manage several high volume e-commerce websites